

RICOH
imagine. change.



The Heart of Your Digital Workplace

IM C Series Smart & Secure Multifunction Printers

Unleash the power of people and technology working together in a hybrid workplace tailored to your needs, built on the foundation of Ricoh IM C Series market-leading Multifunction Printers.

Full Colour
Multifunction Printers

IM C2010
IM C2510
IM C3010
IM C3510
IM C4510
IM C6010

Printer • Copier • Scanner • Fax



Print Plus

Automate & Accelerate Your Workflows

Your IM C Series printer is designed to save time and increase efficiency. Document workflow management tools, enterprise-level content management and distribution solutions, not to mention a whole host of easy-to-use apps and third-party cloud services, including popular Microsoft 365 applications, turn your device into a customisable digital workflow hub, ready to adapt to your changing needs.

Stop wasting time on manual processes. Digitise and automate. With faster scanning and cloud upload capabilities, processing, storage and file access, the improved user experience of the IM C Series printer empowers your team, improves their workplace experience, and lets you focus on the work that matters most.



Always Current, Always Secure

Your Safety-First Cloud-Based Print Infrastructure

You don't need a localised print server with your IM C Series multifunction printers. Get on-demand access to your devices from anywhere at any time, safe in the knowledge that Ricoh's Always Current Technology and Multi-Factor Authentication features keep you up-to-date and your cloud infrastructure secure.

Right-size your printer fleet, drive down costs, and enjoy seamless, secure access to print services whenever and wherever you need it.



Embrace the Full Potential of Your Cloud-Based Print Infrastructure

Ricoh Digital Services

Access better user experiences, optimised workflows, and anytime, anywhere collaboration with Ricoh's combination of products and digital infrastructure solutions.



Hybrid Workplace

- Connect & Collaborate
- Workplace Management
- Smart Devices



Workflow & Automation

- Content & Workflow
- Process Automation
- Business Applications



Cloud & IT

- Cloud & Platforms
- Network & Internet



Cybersecurity

- User Identification Protection
- Data Protection
- Web & Endpoint Protection
- Cloud & Network Security





Smarter Sustainability

Low Environmental Impact, High ESG Value

From concept to design, through production and all along our value chain, Ricoh's approach to ESG is market-leading. Whether reducing resource and energy consumption to save costs or demonstrating a responsible approach to procuring products and services, the right print infrastructure and partner can support your sustainability goals.

The IM C Series printer significantly reduces paper usage through scanning and digitised workflows, and with industry-leading low Typical Energy Consumption (TEC) values and automatic eco-mode energy saving (0.3W) when in sleep mode, it actively helps to reduce costs and your carbon footprint.

Designed for sustainability and built using 50% post-consumer recycled plastic, PET toner bottles produced from 100% recycled plastic and plastic packaging reduced by 54%, the IM C Series printer is the smarter, greener, heart of your digital workplace.



Where Work Gets Done!

On-site, off-site, remote, or in the office, work happens and is happening all around us. But, with teams and resources increasingly decentralised, it can be tough for organisations to keep everything connected, to right-size their print infrastructure, and keep their business secure.

The IM C Series of Multifunction Printers from Ricoh is the solution.

Designed as the beating heart of the modern hybrid workspace, our IM C Series printers have evolved to meet your organisational needs now and into the future, earning their place today through a range of new and improved features tailored to your needs and built to deliver smooth operations and a seamless experience for employees.

From simple-to-use integrations with sophisticated cloud-based services to scanning and workflow automation, plus Ricoh's standard high-quality print capabilities, the IM C Series printer unlocks the value of your print infrastructure, improving efficiency, reducing cost, enhancing security, and driving sustainability.

More than a single solution, we continue to work with you to understand your challenges, address the issues you care about, and support your priorities through Ricoh's expert Managed Print & Automation Services.

So wherever work is happening, get it done with Ricoh.



Range Summary

IM C2010/IM C2510

- 20 to 25 ppm A3 all-in-one printer for all-round support
- Fast warm-up time of 24 seconds
- TEC value (kWh/week): 0.20 (20 ppm)/0.25 (25 ppm)
- B/W power consumption (operation): 411.8 W (20 ppm)/449.2 W (25 ppm), Sleep mode: 0.3 W



IM C3010/IM C3510

- 30 to 35 ppm A3 all-in-one printer for high productivity
- Scan speed 150 ipm (simplex)/300 ipm (duplex) in SPDF
- Fast warm-up time of 24 seconds
- TEC value (kWh/week): 0.30 (30 ppm)/0.35 (35 ppm)
- B/W power consumption (operation): 464.4 W (30 ppm)/500.5 W (35 ppm), Sleep mode: 0.3 W



IM C4510/IM C6010

- Productive 45 to 60 ppm A3 all-in-one printer for top performance
- Scan speed 150 ipm (simplex)/300 ipm (duplex) in SPDF
- Fast warm-up time of 23 seconds
- TEC value (kWh/week): 0.45 (45 ppm)/0.67 (60 ppm)
- B/W power consumption (operation): 576.6 W (45 ppm)/763.3 W (60 ppm), Sleep mode: 0.32 W



About Ricoh

Ricoh empowers digital workplaces through innovative partnerships, technologies, and expert services. With 85 years of cultivated knowledge, Ricoh is a leading provider of digital services, process automation, and information management solutions, supporting digital transformation and optimising business performance.

For more information, visit [ricoh.co.nz](https://www.ricoh.co.nz) or call **0800 80 76 76**.

